



relevant ecommerce™

# ZNODE MULTIFRONT - HOW TO USE YouTube VIDEO FOR PRODUCTS

---

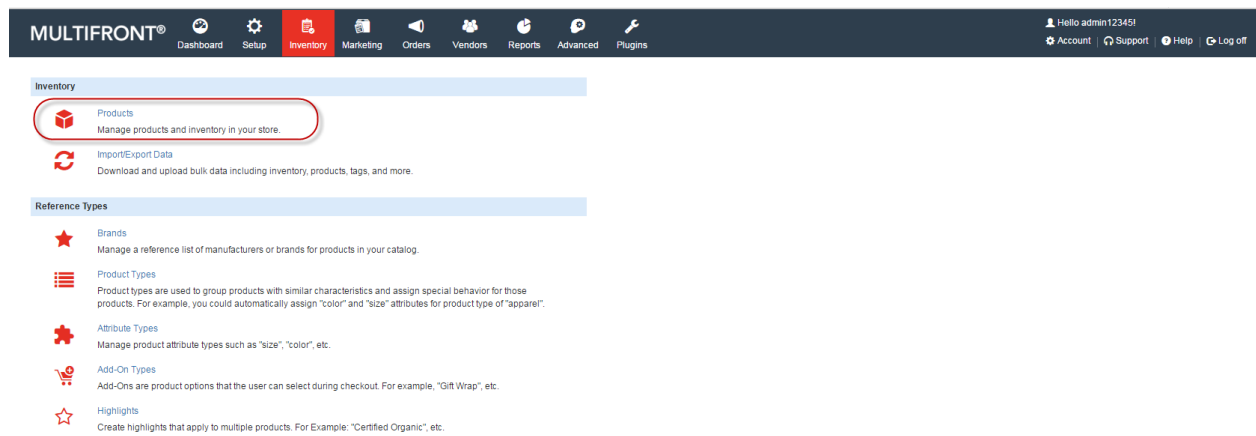
April 2016

## YouTube Video User Guide

In Znode application, Site admin can associate Embed YouTube URL to products to describe the additional product description/specification on demo site. Below are the steps to use YouTube URL for any products.

### Steps -

1. Log into Multifront Admin Site and click on the **Inventory icon/link** and select the Products link.



2. Click on **Add** button to create new Product for the Store.

**MULTIFRONT®** Dashboard Setup **Inventory** Marketing Orders Vendors Reports Advanced Plugins Hello admin12345! Account Support Help Log off

**Products**  
Manage products and inventory in your store. + ADD

**Search**

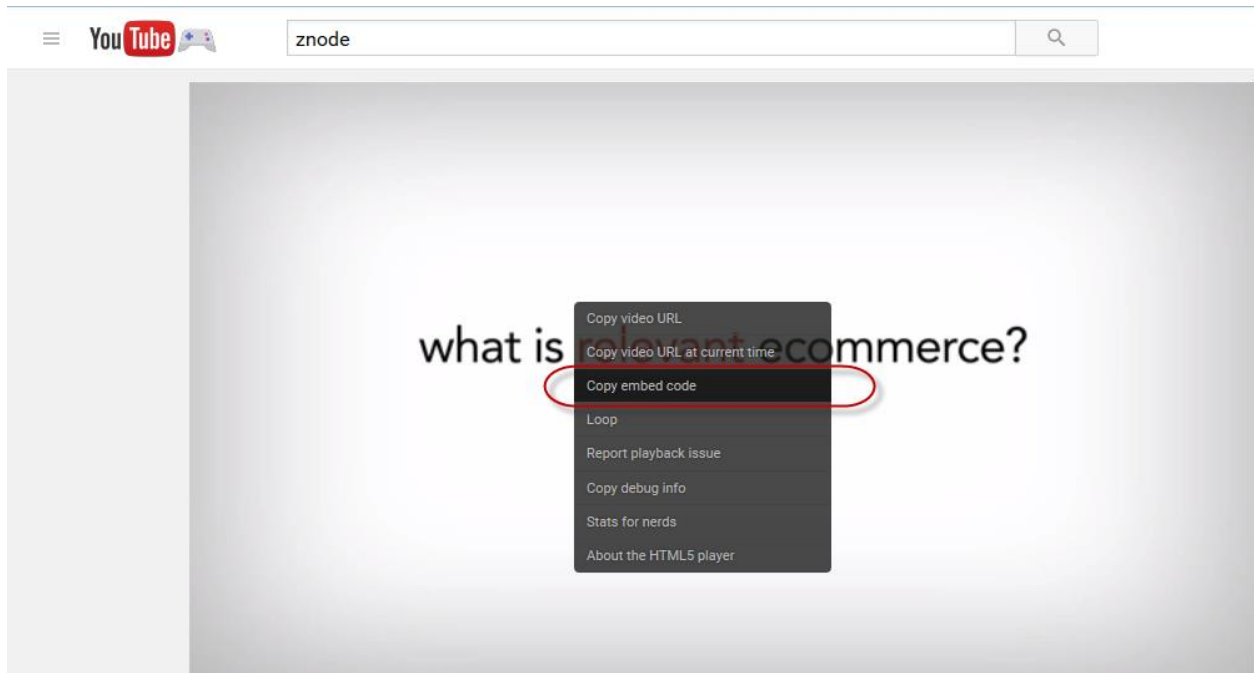
ID:  Product Name:  Product Number:  SKU:   
 Catalog: All Brand: All Product Type: All Product Category: All

SEARCH CLEAR Advanced Search | Clear

ID	Image	Product Name	Retail Price	Sales Price	Wholesale Price	In Stock	Display Order	Is Active	Manage	Copy	Delete
329		Daylilies	\$1.56			10	20	✓			
303		Strawberry	\$2.95			-13	21	✓			
302		Apple	\$4.23	\$0.00		1000	30	✓			
307		Peach	\$0.76			8	31	✓			
304		Pear	\$0.75			999	40	✓			
551		Uvas	\$3.54			999	40	✓			
306		Cherries	\$4.23			10	50	✓			
543		Cerezas	\$4.23			999	50	✓			
348		Swiss Cheese	\$3.24			999	60	✓			
314		Mushroom	\$2.99		\$1.99	10	61	✓			
318		Beans	\$2.99			10	130	✓			
319		Radish	\$3.29			10	150	✓			

3. Enter all the mandatory details. To enter URL in the 'YouTube Video URL' , you need to follow following steps:

- a) Open the <https://www.youtube.com>
- b) Select video which you want to associate to the product.
- c) Right click on the selected video.
- d) Select the option 'Copy Embed code' option from the list.



e) Select the highlighted portion from the copied 'Embed YouTube URL'.

```
File Edit Format View Help  
<iframe width="854" height="480" src="https://www.youtube.com/embed/vILADyiBASK" frameborder="0" allowfullscreen></iframe>
```

4. Enter the selected URL in the 'YouTube Video URL' field and click on the Submit button.

**MULTIFRONT®** Dashboard Setup **Inventory** Marketing Orders Vendors Reports Advanced Plugins Hello admin12345! Account Support Help Log off

**Edit Product Strawberry** **SUBMIT** **CANCEL**

**General Information**

Product Name \* Strawberry

SKU or Part# \* s3245  
The SKU or stock keeping unit is the code assigned to your product inventory.

Product Code \* s3245  
Enter your internal (ERP) product code. If not applicable, then enter the SKU or Part# instead.

Brand Whole Foods  
This is the product's brand as identified by the manufacturer (example:"Apple").


Supplier Not Applicable  
Select the supplier who will fulfill your order.

Download Link  
Only applies to digital downloads.

YouTube Video URL **https://www.youtube.com/embed/SWQoDwV0xhk**  
Enter the embed YouTube URL only (example: "https://www.youtube.com/embed/SWQoDwV0xhk")

**Product Image**

Upload a suitable image for your product. Only JPG, GIF and PNG images are supported. The file size should be less than 1.5 Meg. Your image will automatically be scaled so it displays correctly in the catalog.

Select an image 

Keep Current Image  
 Upload New Image

Product Image ALT Text  
The image ALT Text is used for SEO and Accessibility.

**Description**

Short Description  
Delicious strawberries from our farm!  
The short description is displayed in product search results. Enter 100 characters or less.

Long Description  
File Edit Insert View Format Table Tools  
Formsats B I [List icons] [Link icon] [Image icon] [Eye icon] [Table icon]

5. Open the same Product on the Demo Site, go to the product detail page and click on the 'YouTube Video' tab.

The screenshot displays the product detail page for 'Strawberry' on the Maxwell's Fine Foods website. The page layout includes a header with the store logo, a search bar, and navigation links. A dark navigation bar lists various product categories. The main content area features a large image of a strawberry, a star rating, and a 'Read Reviews' link. Below this, there is a 'This item is in stock!' notification with shipping details. The price is listed as \$2.95, and the 'Your Price' is \$7.95. An 'Add To Cart' button is prominently displayed. The 'Add-on options' section shows a 'Gift Basket + \$5.00' option. At the bottom, there are social media icons and a 'See More Fruit' link. A tabbed interface at the bottom allows users to view 'Features', 'Specifications', 'Reviews', and 'YouTube Video'. The 'YouTube Video' tab is selected, showing a video player with a play button and the title 'Multifront Ecommerce Platform Video Walkthrough - Zn...'.

6. In this way you can associate YouTube video to describe the product details on your store.

Znode Multifront – YouTube Video

Copyright © 2016. All rights reserved.

